

Why Public Speaking Is Important

Summary: Public speaking is important because it will improve your life in great measure. Public speaking is not just about standing behind a podium in front an auditorium of hundreds or thousands of people. Public speaking skills apply to nearly every aspect of social life. It helps with your family life. It helps in building relationships with friends. It is critical in business life. Employers will hire you first everything else being equal. You will be promoted first. It will do wonders for your personal life. Your self-esteem and confidence will grow. You will be able to increase your value and importance to the world.

Employers Like It: Employers look for people who have public speaking skills for various reasons. A big reason is shows you are or can be a leader. Any smart employer who wants his business to thrive yearns for leaders. It is one additional way that turns you into a human magnet. Public speaking skills will make you more competitive in a bad economy. The bottom line is you are more likely or actually guaranteed to make more money with public speaking skills.

It Opens More Doors: Public speaking skills opens doors for you that otherwise would be closed. It may give you the confidence to go into business for yourself and not have to rely on someone else for your sustenance. It gives you the skills to promote yourself. Public speaking is mandatory for sales people.

Good For Confidence: It builds confidence in other areas of your life. Your nervousness of public speaking will never completely go away as it should not. As you face your fear and proceed anyway it gives you experience for future non related experiences of acting in the face of fear.

Improves Social Skills In General: If you can give a public speech to hundreds or thousands without letting fear grip you, you can talk to strangers in every day situations.

A Win/Win Interaction: Your audience is benefited assuming your content is valuable information. You win because you are gaining greater experience, increasing your talents and skills and increasing your status in life. Public speaking is one of the most powerful ways to advance knowledge and thus improve the world around you.

You probably already were a subject matter expert on your public speech topic. Most likely you studied more and learned more of your subject, thus enlarging your expertise.

Someone in your audience may never be the same because of your speech. It didn't have to be your entire speech that changed lives. Maybe just one concept was the answer to a problem someone was struggling with for a long period of time.

You Will Be Ready For The Inevitable: Assume at some point in your life you will give a public speech. You would be the rare person who will never give a public speech.

You may not be a person who does it a lot, but most likely you will give a public speech eventually.

Builds Self-Esteem: You feel good about yourself if you give a good speech. You feel good inside because you are making a difference.

Conclusion: Public speaking is important in every aspect of social life. You can't be an effective leader without it. It is a great way to change the world. The written word is also powerful, but public speaking brings a personal element that the written word cannot.

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